



“Do not unto your fellow what is hateful to you; this is the whole law; the rest is commentary.”

- Hillel

Phil Brown was born in London, England in 1951 of mixed English and Armenian parentage. His family came to Canada in 1955 and eventually settled in Kingston where his father took a teaching position at Collins Bay Penitentiary. Phil attended high school at Kingston Collegiate and Vocational Institute and went on to obtain a B.A. in history from Queen's University in 1974. While at Queen's, he discovered an interest in radio broadcasting at the university radio station, CFRC.

For a time, he pursued a career in radio, working for 18 months at CKWS and CKWS FM, the CBC affiliate in Kingston. However, pursuing a radio career related to his primary interest—classical music and arts programming—was extremely challenging at a time when CBC was cutting back on hiring, so he decided to return to post-graduate studies.

During a visit to New York City, Phil discovered that his fascination with maps and cities might constructively be directed into a career as an urban planner. He enrolled at the University of Toronto Planning School where he studied under such planning notables as Dr. Hans Blumenfeld.

In the course of his studies, Phil discovered that his background in history gave him a valuable perspective when approaching a problem. A scientist applies scientific

reasoning and method to the here and now, but Phil also looks at the perspective that history has to offer—the process that leads to the present situation—as an important determinant for possible future paths. In short, he believes that you have to know where something has come from if you want to understand where it can reasonably be expected to go.

Phil also learned not to take anything for granted and to pay attention to details while maintaining a holistic perspective. He brings this ability to all projects. He has also developed an intuitive ability to look ahead in the process, foresee potential pitfalls and nip them in the bud so they don't derail a project.

Phil views projects in terms of their process and cannot approach a new project without intuitively beginning to develop plans for its realization. During conceptualization, his plans are always detailed. However, they are also flexible and open to change, allowing for assumptions and circumstances to shift if the project demands it. In short, Phil can come up with complex, detailed and flexible plans at the drop of a hat and revise them just as quickly. He believes that comprehensive, yet flexible plans are critical to the success of any project.

After graduating with an M.Sc. in Urban Planning in 1976, Phil worked for several years as a planning consultant and a municipal planner, including two years as the planner for the City of Stratford. Because of his attention to detail, he developed a particular expertise in drafting zoning bylaws.

However, Phil found municipal planning to be a frustrating career. He felt that the tools available to municipal planners primarily applied controls and restrictions. Phil went into planning to be creative and to make things happen. He wanted to build something.

While working on a new zoning bylaw for Sudbury in the early 1980s, Phil began exploring ways to increase the supply of affordable housing. In 1982 he got involved in developing a housing co-op and in 1983 he became the manager of Northern Non-Profit Housing, a fledgling co-operative and non-profit housing

resource group based in Sudbury. Northern Non-Profit Housing worked closely with CMHC to develop affordable housing throughout northeastern Ontario and, under Phil's direction, it developed co-operative and non-profit housing projects and urban native housing in Sudbury, Sault Ste. Marie, North Bay, Timmins, Cochrane, Kapuskasing and Hearst.

Phil came to Ottawa in 1987 to join the Ottawa Federation of Housing Co-operatives as a consultant. In 1989 he left that organization to establish Jackson-Brown Associates with his wife and partner, Joanne Jackson. For several years, he focused primarily on the development of non-profit housing projects and community health centres until government funding was slashed in 1995. He subsequently obtained a real estate licence and went into real estate sales with Coldwell Banker. When capital funding for community health centres once again became available in 1998, he returned to serve the non-profit sector, specializing in planning and developing institutions and community service facilities.

He has taken an active interest in the community and has served on the boards of several public bodies and community service organizations.

Phil has been greatly influenced by his unusual and intriguing heritage. His father inherited a strong left-of-centre political ideology, a caring disposition and pacifist outlook. A conscientious objector, who drove ambulances in London during World War II, he served in Greece after the war with the *Save the Children Fund*. In Greece, he met and married Phil's mother, an Armenian refugee from Turkey who came from a prominent professional and business family.

He credits his parents for many of the strengths he brings to his project management work. Taking the best of both worlds, he combined his mother's business sense with his father's strong commitment to social justice and integrated these qualities into what has become his speciality—the development of facilities for non-profit, public and community service agencies and institutions—a career that by its nature demands an eclectic blend of abilities and high ethical standards.

PERSONAL PROFILE OF PHILIP BROWN

He has a strong personal commitment to social justice, human rights and civil liberties. On the business side, his entrepreneurial perspective is critical in developing practical, credible business plans and in establishing effective relationships. Phil enjoys assembling and managing self directed teams.

Outside his work and volunteer activities, Phil takes a keen interest in the community, politics and world events. As he puts it, he likes to watch history unfold. Reading newspapers regularly helps to keep him current.

He also reads a variety of books, taking a particular interest in history, current events, contemporary philosophy and fantasy. He enjoys photography, especially with the advent of digital imaging technology, and listening to music. He has also volunteered at Centrepoint Theatre. If time permitted, he would get back into theatre and audio/visual production, publish his father's memoirs or start work on another model railway. If only the day had more hours!



Professional and Community Affiliations and Memberships

Professional Affiliations

Registered Professional Planner (R.P.P.), and full member since 1979 of the Canadian Institute of Planners and the Ontario Professional Planners Institute.

Memberships and Activities

- Member, City of Ottawa Health and Social Services Advisory Committee, from 2001
- Director, Rideauwood Addictions & Family Services, from 2001
- Director, Centretown Affordable Housing Development Corporation, from 1999
- Member, Coalition of Community Health and Resource Centres of Ottawa-Carleton from 1997 to 2001, including Co-chair, 1999 to 2001
- Director, Somerset West Community Health Centre, 1995 to 2001
- Volunteer, Stage Crew at Nepean Centrepoint Theatre from 1999 to 2001, including *Outstanding Volunteer* distinction in the 1999-2000 season
- Member, including Chairperson, 1995 to 1996, Nepean Committee of Adjustment and Property Standards Committee, 1995 to 1997
- Director, Association of Development Consultants of Ontario, 1991, 1992 and 1995
- Member, City of Ottawa's *A Better Way* Task Force on the planning approvals process, 1993
- Director, Vice-President and President, Capital Community Credit Union, 1989 to 1994
- Member, Member Services and Provincial Image Advertising Committees, Credit Union Central of Ontario, 1992 to 1994
- Treasurer, West End Legal Services, Ottawa, 1989 to 1991
- Trustee, Federal Co-operative Housing Stabilization Fund, 1989 to 1991
- Adjudication Team Member, CMHC Housing Awards Program, 1990
- Director, Options Bytown, an Ottawa residence for the homeless, 1989 to 1990
- Member, Canadian Housing and Renewal Association, 1989 to present
- Development Committee of the Co-operative Housing Federation of Canada, 1984 to 1988, Chairperson from 1987 to 1988
- CMHC/CHF Joint Program Delivery Liaison Committee, 1987 to 1988
- Founding Member, Ontario Co-operative Housing Committee (later the Co-operative Housing Association of Ontario), 1985 to 1986
- Director and President, Sudbury Community Legal Clinic, 1983 to 1986
- Director, Resource Group Co-ordinator, Northern Non-Profit Housing, Sudbury, 1983-1986



JACKSON-BROWN ASSOCIATES INC.

87 Ridgefield Crescent,
Nepean, ON K2H 6T1
Tel: (613) 596-9517 • Fax: (613) 596-2983
e-mail: joanne@jacksonbrown.on.ca
e-mail: phil@jacksonbrown.on.ca
www.jacksonbrown.on.ca



Joanne Jackson comes from solid Maritime and Scandinavian stock and was born in Toronto where she lived until the age of 22. She studied English and Medieval studies at the University of Toronto and graduated in 1978 with a B.A.

Very early on, Joanne discovered you could fight city hall and win. By the tender age of five, she had already attended several city hall meetings organized by her community-minded grandmother, who gathered together large groups of residents from the local neighbourhood and headed to city hall to make their opinions known. The meetings were successful in protecting the local neighbourhood against block busting. Those early town hall meetings inspired Joanne to pursue other important community issues. At the age of 17, Joanne was independently involved in pressuring city hall to keep her local Yorkville library open in order to maintain the vitality of the neighborhood. Her early

experiences with city hall led her to the inspiring conclusion that a lot of effective and valuable work gets done behind the scenes.

While living in Stratford, Joanne obtained valuable experience as a board member while sitting on both the Stratford Library and Northwestern Regional Library Boards. She made an important transition in her career when Joanne and Phil moved from Stratford to Sudbury. In Sudbury, she went from sitting on co-op and non-profit housing boards to being a property manager; the experience was like going from theory to hands-on practice. She had learned a lot at the community level about hiring building consultants, architects and contractors – interestingly the transition wasn't such a big step. She developed an expertise in project management, overseeing the day-to-day activities of collecting rent, arranging for repairs and meeting with the board of directors.

For Joanne, the exciting and challenging area of land development is where she wants to be. The dynamic process of development requires an eclectic set of skills that must be brought to the table in a creative way in order for the project to work. Because of her extensive experience, she is able to carry skills from one project to the next. But each project is unique and any carry-over of skills is enhanced with her broad expertise and experience. For Joanne, there is nothing more fulfilling than seeing all the pieces of the “development puzzle” come together and for the client to experience the satisfaction of a completed, successful project.

Joanne and her husband Phil work together as a team with clients from project inception. When a client has attained the necessary funding and they've made the decision to go forward with their project, Phil and Joanne derive enormous satisfaction from knowing that they have been part of a successful process. Joanne is the researcher and the collector of information. Phil's strength lies in implementing the information, adding value to it, looking to the road ahead, reworking a plan if necessary and moving to “Plan B” if required.

Joanne is an avid reader and particularly enjoys an “escape” into fiction and romance novels. An enthusiastic gardener, starting in the spring, Phil swears that Joanne has the most expensive vegetable garden in Bell's Corners, where the local wildlife take advantage of the wide variety of vegetables that she successfully grows.



Boards, Committees, Memberships and Activities

- Member, Bell High School Parent Council, from 2001-2002
- Member, Political Action Committee, Real Estate Board of Ottawa-Carleton, 2000
- Member, Nepean Police Service Board, 1994 to 1995
- Vice-President and Director, Association of Development Consultants of Ontario, 1993 to 1995
- Canadian Housing and Renewal Association, 1989 to present
- Associate Member, Ontario Non-Profit Housing Association, 1989-1994
- President, Birchwood Meadows Housing Coop, 1987-1989
- President, Habitat Boreal Non-Profit Housing Corp., 1985-1986
- Providing ongoing support and daily assistance to an aging (80+) in-law, who wishes to age-in-place in her own home, from 1997.



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COMMENTS FROM SOME SATISFIED CLIENTS

"I have marveled at Jackson-Brown's native abilities to keep everything together, in order and under control. When others were losing their heads, they stayed cool. It has been a pleasure working with them and sharing in a dream to help people have housing. We could not have done it without them."

Douglas Ward, Pastoral Team, Kanata Baptist Church

"I've worked with Jackson-Brown Associates for 10 years... They provide comprehensive work, they're absolutely trustworthy and skilled and they provide a whole range of services including those related to finance, facilitation and assessment. I trust their judgement and honesty and don't worry about anything if I'm working with them."

Dennise Albrecht, Director of External Development, Children's Hospital of Eastern Ontario

"I've been more than impressed with Jackson-Brown's depth of knowledge and breadth of experience. From my personal experience here's how to work with them: hear what they say, tell them what you need to tell them, ask questions, challenge them in any way you want, then finally just do as they advise or recommend!"

Paul Welsh, Executive Director of Rideauwood Addiction and Family Services

"Jackson-Brown Associates are just wonderful to work with. Their knowledge of project management skills is excellent. They guided and provided us with excellent trouble shooting. They helped us purchase and renovate a building that now houses five community service organizations. I recommend them highly."

Brian Tardif, Executive Director, Citizen Advocacy of Ottawa

"Phil's talent is his ability to handle and manage a million tiny details and at the same time keep focused on the priorities. Lots and lots of background material was available to help us make our decisions. He is very knowledgeable and experienced about real estate and project management and always had lots of time to spend with us."

Timothy T. Simboli, Ph.D., Family Service Centre of Ottawa-Carleton

"I've known Jackson-Brown Associates Inc. since 1990. We have worked on projects in rural, small-town environments. It's been my experience that Jackson-Brown has met and exceeded the needs of non-profit boards. Our projects wouldn't have been completed without their help."

Peter McKenna, Executive Director of the Merrickville District Community Health Centre

"Jackson-Brown Associates has a very thorough and comprehensive knowledge of how to make capital projects work. Both Phil and Joanne pay great attention to detail. I am very satisfied with the work they have done and recommend them highly as an excellent team to help move capital projects forward."

Jack McCarthy, Executive Director, Somerset West Community Health Centre

"Jackson-Brown Associates has been instrumental in leading us through a very exciting capital project. They assisted us in the development of a facilities study which resulted in the approved of 1.6 million dollars from the provincial government. They provided professional expertise in project management during the construction phase... It has been our pleasure to work with such a high-quality, versatile firm. They show integrity and have a high regard for working with anyone they come into contact with."

Sandra Chant, Executive Director, Country Roads Community Health Centre, Portland



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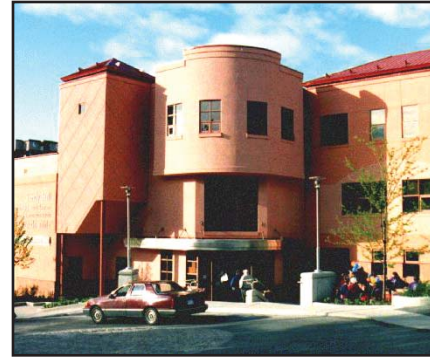
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Parkland Court (Settlers Private Non-Profit Housing Inc.), in Smiths Falls, 35 units, \$2.9 million, 1989-1991.



Country Roads Community Health Centre, in Portland, 10,000 square feet, \$1.6 million, 1999-2001.



Sandy Hill Community Health Centre, at Nelson and Rideau Streets in Ottawa, 32,000 square feet, \$5.75 million, 1991-1993. This project won a 1995 City of Ottawa Certificate of Merit for enhancing the heritage character of its neighbourhood.



Pinecrest-Queensway Health and Community Services, at 1365 Richmond Road in Ottawa, 21,000 square feet, \$1.5 million, 1999-2000. This community health centre, serving the western end of the former City of Ottawa, leased and fit-up space on the 2nd and 3rd floors of an office building in Lincoln Heights.



Southeast Ottawa Centre, at 1355 Bank Street in Ottawa, 21,500 square feet, \$1.2 million, 1998-1999. Southeast Ottawa Centre for a Healthy Community, a community health centre in Ottawa, leased and fit-up space on the 6th and 7th floors of an office building near Billings Bridge.



Stonewick Heights (Kanata Baptist Place), located off Castlefrank Road on MacNeil Court in Kanata, 96 units, \$9.73 million, 1992-1994. Kanata Baptist Church assembled several parcels of public and private lands for this non-profit apartment and townhouse project, built through a public-private partnership that also created freehold townhouses on an adjacent property.



Merrickville District Community Health Centre, 10,000 square feet, \$1.42 million, 1998-1999. A long-term land lease was negotiated with the Village of Merrickville-Wolford for a site adjacent to the community centre, municipal offices and fire station.



Eagleson Housing Co-operative, on Eagleson Road in Kanata, 45 units, \$4.4 million, 1991-1992. This apartment building was designed to help rectify the severe shortage of wheelchair accessible units in Kanata.



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CHEO Pre-school Autism Program, at 1661 Montreal Road in Ottawa, 6,500 square feet, \$0.7 million, 2001. The Children's Hospital of Eastern Ontario leased and fit-up space in a mini-mall for a new program targeted to very young autistic children.



Centretown Community Health Centre, at 420 Cooper Street in Ottawa, 27,000 square feet, \$1.65 million, 1998-1999. Centretown Community Health Centre leased and fit-up storefront space in downtown Ottawa.



Somerset West Community Centre, at Booth and Somerset Streets in Ottawa, 23,000 square feet, \$4.93 million, 1990-1992. This project won a 1994 City of Ottawa Award of Excellence for architectural work in keeping with the historical character of the neighbourhood.



Cliff House (Communityworks Non-Profit Housing), at Provender Avenue and Burma Road in Ottawa, 88 units, \$8.78 million, 1990-1992. This mixed apartment and stacked townhouse project was part of an extensive public-private partnership development called Thorncliffe Village and included several units designed for autistic adults.



Paterson Walk (Community Works Non-Profit Housing Corporation), in Ottawa's Parkdale Market district at the corner of Pinehurst and Bullman streets, 23 units, \$1.8 million, 1989-1990. This project was the first wood-frame apartment building in Ontario to be manufactured inside a factory.



1 Community Place, at 312 Parkdale Avenue, houses Family Services Centre Ottawa, Rideauwood Addictions and Family Services and Citizen Advocacy, 23,000 square feet, \$3.16 million, 1999-2001. This innovative, shared-ownership concept resulted in operational efficiencies and exciting service delivery synergies.



Western Ottawa Community Resource Centre, at 2 MacNeil Court in Kanata, 21,000 square feet, \$4 million, 2000-2002. This project included space for an early-years centre and for the Ottawa Children's Treatment Centre.



Carlington Community and Health Services, at 900 Merivale Road in Ottawa, 20,000 square feet, \$3.45 million, 1991-1993. This project received a 1995 City of Ottawa Certificate of Merit, for successful re-use of a school for a project that enhances the character of its neighbourhood.



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